

About Us

Our hobby of stone and fossil collecting evolved into a business. After years of planning, in 1998 we made the move to redirect our lives together and retire from our professional careers. We carried the practical experience and education of excellent customer service, marketing, sales, and inventory management into Simply Living Jewelry. Each year we invest a minimum of 1 month in supplementary education of design, metal smithing, and lapidary techniques.

We are successful, customer focused - Lapidary Artists and Silversmiths.

Customer service and satisfaction is a vital element of our business philosophy.

Artists' Statement

Our passion begins with memories of childhood vacations, discovering natural treasures, carefully placing each find in our pocket. Dreaming of what lies atop the next hill.

We believe special treasures should be shown for others to enjoy, apprehend, & realize. A treasure anchors each of our creations. This central stone cries for accompaniment; color and texture. Completing a design bestows a winning feeling. The stones melded artistically.

We stimulate memories of childhood collections in the form of wearable art. Our artistic talent is revealed by experimentation and the delight expressed by others.

We develop a natural bond with our customers, sharing similar memories. They love the way we build a team of natural stones, bursting with color. How grateful we feel as customers add to their collection.

Known as educators, we share the story behind the elements of each piece, as well as our lapidary process, followed by metal fabrication.

Artists' Biography

Stakes in corporate life abandoned

Inciting hobbies of silversmith and lapidary work through continued education

Manipulate and reveal Mother Earth's treasures

Presenting timeless keepsakes for the admiring eye

Looking deep to expose beauty kept captive

Yield splendors encrusted millenniums ago

Laboring, blending colors and textures

Invoke a passion with each creation

Versatile in forging each gem's encasement

Into works, revealing their love of travel

Notably sharing compassion and talents yet

Giving themselves 'simply living' in Wisconsin's Northwoods.

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Mike and Carmel

Silversmith's and Lapidary Artists.

We fabricate mother earth's gems into fine handcrafted sterling silver jewelry.